SEARS
Shop at Home Service

ASK SANTA TO SEND PRESENTS TO YOUR FAMILY AND FRIENDS

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Look for Santa on the enclosed brochures.

He'll tell you how to use our Ship-A-Gift Service.

Dear Sears Shop at Home Customer:

Seasons greetings to you and your family!

Christmas is a warm and wonderful time. A time for family, good cheer, and the joy of giving and receiving gifts.

This year, we've prepared a very special package for you. It's full of exciting ideas to add to your gift list. All at prices you'll really appreciate at this time of year.

Best of all, you don't have to race around, driving all over town. You can do all your holiday shopping right now, in the comfort of your home. Plus, Santa has volunteered his services to send presents to all your loved ones, near and far. His "experience" speaks for itself.

Now, just take a look at these big surprises at small prices!

Special Gift-Giving Ideas with Wonderful Value!

SAVE 50% on a genuine mink jacket. Stop thinking "someday" when that day is here. You've always wanted a fur and there's nothing quite like mink. Why not drop our mink brochure in his coat pocket or briefcase? He might need a gentle hint for your Christmas gift!

SAVE $130 on a VHS Video Cassette Recorder with wireless remote. Here's a gift the whole family will enjoy. Turn any night into movie night...and enjoy the warm feelings of family togetherness, too.

SAVE $100 on a Kenmore Microwave Oven. This full-size microwave cooks family-sized meals in no time. Just imagine how much easier holiday entertaining will be.

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Hors d'oeuvres in seconds. Feasts in minutes. More free time to enjoy family and company!

SAVE $50 on a Magnavox Communications Center. It's an answering machine, a speakerphone, cassette recorder and much, much more. It's high tech and a sure bet as a gift for Dad!

PLUS, FUN GIFTS FOR LITTLE KIDS AND BIG KIDS LIKE YOU

It's showtime! Starring your family on the Yamaha PortaSound.® You'll get full rhythm and instrumental sound with this electronic keyboard. And, everyone will chime in for Christmas carolling.

Bring the imaginative world of Disney to your youngsters. The Disney Story Teller® Book/Cassette Collection makes reading and learning fun! With all the characters your kids love...Mickey, Bambi and Winnie the Pooh, to name a few.

There's many more gifts ideas and savings inside. So don't rush off. You can do all your holiday shopping right now, crowd-free and comfy. Just fill out the enclosed brochures or give us a call toll-free at 1 800 323-3525, extension 105. (In Illinois, call 1 800 248-0100, extension 105.)

Have a happy holiday,

Janice Page

Janice Page
for Sears Shop at Home Service

P.S. Look for the Santa panel in the enclosed brochures. He's the symbol for our convenient Ship-A-Gift service that saves you trips to the post office. Just fill out the Ship-A-Gift information and insert it in the pre-addressed, postage-paid envelope provided, then leave the rest to Santa. Or, call free!

SATISFACTION GUARANTEED OR YOUR MONEY BACK